Workstudy
Data Capture
and Analysis
Why Swap Your WorkStudy Data Capture Technology?

Until now you’ve had a limited choice of technology options to capture your in house WorkStudy. Our ReThink WorkStudy experts were restricted to the same choices and got to know the limitations well too.

Our analysts thought there must be a better way than sharing hardware and there had to be a simpler way to set up new studies. And as productivity experts we knew the process of downloading results, calculating SMVs and creating productivity insights could be made much quicker and smarter. So based on feedback from experienced analysts who collect and analyse WorkStudy data every day, Rethink created ReTime.

- Android app based data capture
- Simple project set up
- Capture notes and photographs as you go
- Instantly review data captured via live dashboard or excel export
- SMV calculations completed within the app – just view/export the results
- Integrated analytics saves you time
- Includes RAS study benchmarking for your sector
Designed to accommodate all major study types, ReTime captures data for:

- **SMV creation** – Direct Observation Time study
- **RAS** - Rated Activity Sampling to capture how time is spent split by Value Add, Essential Non-Value Add and Non Value added
- **DIGO** – Day in the Life Studies of activity splits by role
- **All studies are set up via the ReTime Content Management System**, which also enables standardisation of tasks and elements for each study across analysts. Removing the chance for analysts to use different elements and eliminating the associated post study data cleansing that is required.

ReTime Content Management System, which also enables standardisation of tasks and elements for each study across analysts.
Add photos at the point of observation.

Easy task and element selection whilst studying.
Speed up SMV Creation

ReTime instantly calculates your SMVs for fixed and variable elements, saving you analysis time.

![Average Till Transaction Time by Store](chart.png)
EFFICIENCY STUDY

View graphical dashboard insights by study, by element, by role. Plus, graph observed customers versus colleagues and review your results versus benchmarks for your sector.

Take photographs at the point of capture.
ReThink provide a full range of services to support you with your productivity opportunities:

- Work study by our expert ReThink WorkStudy analysts – using ReTime of course!
- Productivity insights analysis through to productivity roadmap development
- Measurement and recommendation developments for Organisational design projects. Budget models built to underpin salary allocation and workforce management system workload calculation
- Consultancy on workforce management systems
Get in Touch

Do you have any questions or queries about how ReThink can help your business increase productivity? Please contact us today.

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